



**HAMPSHIRE**

**PET  
FAIR**

**& FUN DOG SHOW**



**SPONSORSHIP  
KIT**

**HOSTED BY HANTS EVENTS LTD**

# THE EVENT

**28<sup>TH</sup> - 29<sup>TH</sup> JUNE 2025**

**10<sup>AM</sup> - 6<sup>PM</sup>**

**ROOKESBURY PARK**

**WICKHAM, HAMPSHIRE**



The Hampshire Pet Fair has a rich history of showcasing the best in pet care and products across various locations throughout the county.

This year, we're elevating the experience to unprecedented heights!

Our move to a significantly larger venue, coupled with an expansion to a two-day format, positions the 2025 Hampshire Pet Fair as our most engaging and impactful event yet.



## ABOUT US

The Hampshire Pet Fair & Fun Dog Show, first launched in 2014, brings together thousands of pet enthusiasts, families, and community members for an unforgettable day of animal-themed fun and excitement.

This event presents an unrivaled opportunity to showcase your brand and connect with a highly engaged and passionate animal-loving audience.

# BENEFITS OF SPONSORING OUR EVENT



## Reach a Targeted Audience

The event attracts a diverse crowd of pet owners, animal lovers, and families from across the region – providing direct access to your ideal customer base! We anticipate attendance of 7,500 – 12,000 visitors.

## Exclusive Promotional Opportunities

As a sponsor, you'll have access to a range of exclusive year-round promotional opportunities, including on-site branding, social media exposure and website features. All packages include a stall at the event, so you can engage with attendees directly and leave a lasting impact on their minds.

## Enhance Brand Awareness and Reputation

Position your brand as a supporter of community events and animal welfare initiatives! This positive association can strengthen your brand's reputation and create a lasting impression on attendees.

## Support Local Causes

The event supports various local pet-related charities and rescues, providing an opportunity for your business to demonstrate its commitment to social responsibility and community involvement..

# CHAMPION ANIMAL COMPANIONSHIP

In addition to the tangible benefits, sponsoring the Hampshire Pet & Dog Show allows you to be a part of an event that celebrates the joy and companionship that pets bring into our lives.

By supporting this event, you align your brand with the values of compassion, responsibility, and the appreciation of animals.

Explore our range of sponsorship packages and secure your presence at the Hampshire Pet Fair & Fun Dog Show today.



# SPONSORSHIP PACKAGES

## HEADLINE SPONSOR

### AT THE EVENT

6x4m Trade Space  
Premium Positioning  
Four VIP Weekend Tickets  
Priority VIP Parking  
Overnight Accommodation for 2  
Refreshments in VIP Area  
Discounted Extra Tickets  
Dog Show Class Headline  
Sponsor  
Best In Show Presentation  
Opportunity to Speak or  
Introduce an Act in Main Arena

### PRINTED MEDIA

Headline Banner on Site  
Branding in Key Areas  
Throughout  
Dog Show Ring Banner  
Main Arena Banner  
Inclusion on Sponsors Banner  
Presence on all pre-show  
promotional material including  
min 10,000 leaflets delivered  
Inclusion in pre-event press  
releases

### EVENT SHOW GUIDE

Back Page Advert  
Logo on Front Page  
Full Page Advert Inside Guide  
Free Design Service

### ONLINE PRESENCE

Logo on Home Page header  
Full Page Editorial with Links  
Inclusion on Sponsors Page  
Logo on All Pages of Event  
Website  
Year-round Social Media  
Programme

£2500

## EVENT SPONSOR

### AT THE EVENT

3x3m Trade Space  
Priority Positioning  
Two Weekend Tickets  
Priority Parking  
Discounted Extra Tickets  
Dog Show Class Sponsor

### PRINTED MEDIA

Dog Show Ring Banner  
Inclusion on Sponsors Banner

### EVENT SHOW GUIDE

Half Page Advert Inside Guide  
Free Design Service

### ONLINE PRESENCE

Logo with Link on Hampshire Pet  
Fair Website  
Inclusion on Sponsors Page  
Pre-Event Social Media Programme

£950

Contact us today to  
discuss a sponsorship  
opportunity to suit your  
goals:

[info@hampshirepetfair.co.uk](mailto:info@hampshirepetfair.co.uk)  
07359 879126

